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Draft guidance for the scientific requirements for health claims related to antioxidants, oxidative damage and cardiovascular health

(Revision 1)

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Abstract

EFSA asked the Panel on Dietetic Products, Nutrition and Allergies (NDA) to update the guidance on the scientific requirements for health claims related to antioxidants, oxidative damage and cardiovascular health published in 2011. The update takes into accounts experiences gained with evaluation of additional health claim applications related to antioxidants, oxidative damage and cardiovascular health, and the information collected from a Grant launched in 2014. This guidance is intended to assist applicants in preparing applications for the authorisation of health claims related to the antioxidants, oxidative damage and cardiovascular health. This draft guidance was discussed and endorsed by the NDA Panel on 28 June 2017 for release for public consultation before finalisation.

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1 Summary

2 The European Food Safety Authority (EFSA) has asked the Panel on Dietetic Products, Nutrition and
3 Allergies (NDA) to revise the guidance on the scientific requirements for health claims related to
4 antioxidants, oxidative damage and cardiovascular health published in 2011.

5 Since then, the NDA Panel has completed the evaluation of Article 13.1 claims (except for claims put
6 on hold by the European Commission) and has evaluated additional health claim applications
7 submitted pursuant to Articles 13(5), 14 and 19 which are in the area covered by this guidance. In
8 addition, the NDA Panel has developed the general scientific guidance for stakeholders for health
9 claims applications which addresses general issues that are common to all health claims. To further
10 assist applicants, EFSA launched in 2014 a grant which aimed at gathering information in relation to
11 claimed effects, outcome variables and methods of measurement in the context of the scientific
12 substantiation of health claims, and the information collected helped to inform the NDA Panel in
13 updating the present guidance.

14 This guidance is intended to assist applicants in preparing applications for the authorisation of health
15 claims related to the antioxidants, oxidative damage and cardiovascular health. It focuses on key
16 issues, particularly:

- 17 - claimed effects which are considered to be beneficial physiological effects, and
- 18 - characteristics of the human intervention studies which can provide evidence for the scientific
19 substantiation of specific claims addressed in this guidance (e.g. appropriate outcome variables
20 and methods of measurement, suitable study group(s), appropriate duration of the study,
21 suitable controls).

22 The guidance does not intend to provide an exhaustive list of beneficial physiological effects and
23 studies/outcome variables which could be acceptable, or address potential health relationships and
24 related outcome measures which have not yet been considered by the Panel in the context of a
25 particular application.

26 This draft guidance was discussed and endorsed by the NDA Panel on 28 June 2017 for release for
27 public consultation before finalisation.

28

29 Table of contents

30		
31	Abstract.....	1
32	Summary.....	3
33	Background and Terms of Reference as provided by EFSA.....	5
34	1. Introduction.....	5
35	2. Objectives and scope.....	6
36	3. Assessment.....	7
37	3.1. Function claims related to antioxidants and the protection of body cells and molecules	
38	(i.e. proteins, lipids, DNA) from oxidative damage, including photo-oxidative (UV-induced)	
39	damage.....	7
40	3.1.1. Claims based on the essentiality of nutrients.....	7
41	3.1.2. Claims other than those based on the essentiality of nutrients.....	8
42	3.1.2.1. Protection of proteins from oxidative damage.....	8
43	3.1.2.2. Protection of lipids from oxidative damage.....	8
44	3.1.2.3. Protection of DNA from oxidative damage.....	9
45	3.2. Function claims related to the protection of DNA from strand breaks.....	9
46	3.3. Function claims related to cardiovascular health.....	9
47	3.3.1. Claims on maintenance of normal cardiac function.....	10
48	3.3.2. Claims on a beneficial change in the blood lipid profile.....	10
49	3.3.3. Claims on the reduction of post-prandial blood concentration of triglycerides.....	11
50	3.3.4. Claims on the maintenance of normal (arterial) blood pressure.....	11
51	3.3.5. Claims on the improvement of endothelial functions.....	12
52	3.3.6. Claims on the reduction of platelet aggregation.....	13
53	3.3.7. Claims on the maintenance of normal blood homocysteine concentrations by contributing	
54	to normal homocysteine metabolism.....	13
55	3.3.8. Venous blood flow.....	14
56	3.4. Reduction of disease risk claims related to cardiovascular diseases.....	14
57	References.....	16
58	Glossary and Abbreviations.....	21
59		

60

61 **Background and Terms of Reference as provided by EFSA**

62 **Background**

63 Regulation (EC) No 1924/2006¹ harmonises the provisions related to nutrition and health claims and
64 establishes rules governing the Community authorisation of health claims made on foods. According to
65 the Regulation, health claims should only be authorised for use in the Community after a scientific
66 assessment of the highest possible standard to be carried out by EFSA.

67 Owing to the scientific and technical complexity of health claims, the EFSA Panel on Dietetic Products,
68 Nutrition and Allergies (NDA Panel) has placed considerable effort into developing scientific criteria for
69 the substantiation of health claims, and has published guidance on the scientific substantiation of
70 health claims since 2007².

71 In the last years, the NDA Panel has gained considerable experience in the evaluation of health claim
72 applications. To further assist applicants seeking approval of health claims, EFSA launched in 2014 a
73 grant (GP/EFSA/NUTRI/2014/01) which aims at gathering information in relation to claimed effects,
74 outcome variables and methods of measurement in the context of the scientific substantiation of
75 health claims. The information collected will be published in a scientific report, which will help to
76 inform the NDA Panel and serve as a basis for further guidance to applicants. The format(s) under
77 which such guidance will be provided to applicants (e.g. guidance documents, and/or searchable,
78 interactive databases) will be carefully considered by EFSA.

79 In this context, note is taken of the need to adapt the existing guidance on the scientific requirements
80 for health claims to the new scientific and technical developments in specific areas taking into account
81 lessons learned from the evaluation of health claim applications and the information collected from the
82 grant.

83 To this end, the NDA Panel is asked to update the existing guidance on the scientific requirements for
84 health claims related to antioxidants, oxidative damage and cardiovascular health published in 2011³.

85 **Terms of reference**

86 The NDA Panel is requested by EFSA to update the existing guidance on the scientific requirements
87 for health claims related to antioxidants, oxidative damage and cardiovascular health.

88 The guidance document shall clarify and address the scientific and technical developments in this
89 area, taking into account the experience gained by the NDA Panel with the evaluation of health claims
90 and the information collected from the grant.

91 The draft guidance shall be released for public consultation prior to finalisation, and shall be revised
92 taking into account the comments received during the public consultation before adoption by the NDA
93 Panel. A technical report on the outcome of the public consultation shall be published.

94 **1. Introduction**

95 The Guidance on the scientific requirements for health claims related to antioxidants, oxidative
96 damage and cardiovascular health ([EFSA NDA Panel, 2011a](#)), published in April 2011, laid down
97 recommendations on specific issues that need to be addressed in applications submitted for the
98 substantiation of health claims in this area. Since then, the European Food Safety Authority (EFSA)'s
99 Panel on Dietetic products, Nutrition and Allergies (NDA Panel) has evaluated additional health claim
100 applications related to antioxidants, oxidative damage and cardiovascular health.

101 Among the claim applications submitted to EFSA as of 17/02/2017, 59 were relevant to this guidance
102 (13 were withdrawn during the evaluation, 44 were evaluated/finalised by the NDA Panel and two
103 were under evaluation). Among those finalised⁴, 18 applications were evaluated by the Panel with a

¹ Regulation (EC) No 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods. OJ L 404, 30.12.2006, p. 9–25.

² <https://www.efsa.europa.eu/en/applications/nutrition/regulationsandguidance>

³ <https://www.efsa.europa.eu/en/applications/nutrition/regulationsandguidance>

⁴ **Three** were Article 13(5) claims (which are based on newly developed scientific evidence and/or which include a request for the protection of proprietary data), **three** were Article 14 children claims, **nine** were Article 14 disease risk reduction claims, and **three** were related to Article 19 applications for the modification of existing authorisations of health claims.

104 favourable opinion: three related to claims on the protection of cells and molecules against oxidative
105 damage based on the essentiality of nutrients (on vitamin C⁵, vitamin E⁶ and selenium⁷), 12 referred
106 to claims on cardiovascular health (on plant sterols⁸, plant stanol esters⁹, Danacol® low fat dairy
107 product¹⁰, oat beta-glucans¹¹, barley beta-glucans¹², water-soluble tomato concentrate¹³, trans-free
108 spreadable fats¹⁴, cocoa flavanols¹⁵, red yeast rice¹⁶, Limicol®¹⁷), and three were requests for the
109 modification of existing authorisations of health claims (on plant sterols and plant stanol esters¹⁸,
110 water-soluble tomato concentrate¹⁹, and cocoa flavanols²⁰).

111 To further assist applicants, EFSA launched in 2014 a grant (GP/EFSA/NUTRI/2014/01) which aimed
112 at gathering information in relation to claimed effects, outcome variables and methods of
113 measurement in the context of the scientific substantiation of health claims. The information collected
114 helped to inform the NDA Panel and served as a basis for updating this guidance to applicants.

115 **2. Objectives and scope**

116 This guidance is intended to assist applicants in preparing applications for the scientific substantiation
117 of health claims related to antioxidants, oxidative damage and cardiovascular health.

118 The document focuses on key issues, particularly:

- 119 - claimed effects which are considered to be beneficial physiological effects, and
- 120 - characteristics of human intervention studies which can provide evidence for the scientific
121 substantiation of specific claims addressed in this guidance (e.g. appropriate outcome
122 variables and methods of measurement, suitable study group(s), appropriate duration of the
123 study, suitable controls).

124 Issues related to scientific substantiation that are common to all health claims (e.g. characterisation of
125 the food/constituent, characterisation of the claimed effect) are addressed in the general scientific
126 guidance for stakeholders on health claim applications ([EFSA NDA Panel, 2016a](#)) and will not be
127 reiterated in this document.

128 Examples of claims evaluated by the Panel with a favourable opinion will be used to provide guidance
129 to applicants on the scientific requirements for the substantiation of health claims in specific areas,
130 whereas examples of claims evaluated by the Panel with an unfavourable opinion will be used to
131 illustrate the shortcomings that prevented the substantiation of these claims.

132 The Panel, however, cannot provide guidance to applicants on the scientific requirements for the
133 substantiation of health claims (e.g. type of human intervention studies needed for substantiation) in
134 specific areas where no examples of favourable evaluations are available. This guidance does not
135 intend to provide an exhaustive list of beneficial physiological effects, or of studies/outcome variables
136 which could be acceptable for claim substantiation, or address potential health relationships and
137 related outcome measures which have not yet been considered by the Panel in the context of a
138 particular application. The guidance will be kept under review and will be amended and updated in the
139 light of experiences gained from the evaluation of additional health claim applications in this area.

140 This guidance should be read in conjunction with the General scientific guidance for stakeholders on
141 health claim applications ([EFSA NDA Panel, 2016a](#)), the Scientific and technical guidance for the

⁵ Vitamin C (EFSA-Q-2008-175, Art 14(b))

⁶ Vitamin E (EFSA-Q-2008-179, Art 14(b))

⁷ Selenium (EFSA-Q-2008-159, Art 14(b))

⁸ Plant sterols (EFSA-Q-2008-085, Art 14(a))

⁹ Plant stanol esters (EFSA-Q-2008-118, Art 14(a); EFSA-Q-2011-00851, Art 14(a))

¹⁰ Danacol (EFSA-Q-2008-779, Art 14(a))

¹¹ Oat beta-glucan (EFSA-Q-2008-681, Art 14(a))

¹² Barley beta-glucan (EFSA-Q-2011-00798, Art 14(a); EFSA-Q-2011-00799, Art 14(a))

¹³ Water-soluble tomato concentrate (EFSA-Q-2009-00229, Art 13(5))

¹⁴ Trans free spreadable fats (EFSA-Q-2009-00458, Art 14(a))

¹⁵ Cocoa flavanols (EFSA-Q-2012-00002, Art 13(5))

¹⁶ Red yeast rice (EFSA-Q-2012-00736, Art 13(5))

¹⁷ Limicol® (EFSA-Q-2012-00968, Art 14(a))

¹⁸ Plant sterols and plant stanol esters (EFSA-Q-2011-01241, Art 19)

¹⁹ Water soluble tomato concentrate (EFSA-Q-2010-00809, Art 19)

²⁰ Cocoa flavanols (EFSA-Q-2013-00832, Art 19)

142 preparation and presentation of a health claim application ([EFSA NDA Panel, 2017a](#)), Regulation (EC)
143 No 1924/2006 on Nutrition and Health Claims made on foods²¹, the Guidance on the implementation
144 of Regulation (EC) No 1924/2006 (Standing Committee on the Food Chain and Animal Health, 2007),
145 Commission Regulation (EC) No 353/2008²², the Commission Implementing Decision of 24 January
146 2013²³, and future guidelines and regulations, as applicable.

147 **3. Assessment**

148 **3.1. Function claims related to antioxidants and the protection of body** 149 **cells and molecules (i.e. proteins, lipids, DNA) from oxidative** 150 **damage, including photo-oxidative (UV-induced) damage**

151 The protection of body cells and molecules such as proteins, lipids, and DNA from oxidative damage,
152 including photo-oxidative (UV-induced) damage, is generally considered a beneficial physiological
153 effect, assuming that any significant oxidative modification of the target molecule is potentially
154 harmful.

155 Claims made on the antioxidant content or properties of foods/constituents based on their capability
156 of scavenging free radicals *in vitro* refer to a property of the foods/constituents measured in model
157 systems, and it is not established that this capability exerts a beneficial physiological effect in humans
158 as required by Regulation (EC) No 1924/2006.

159 Claims referring to antioxidant status and antioxidant defence have been proposed. The references
160 provided for the scientific substantiation of these claims included *in vivo* human studies which
161 assessed changes in the overall antioxidant capacity of plasma using methods such as the total
162 reactive antioxidant potential (TRAP), the trolox-equivalent antioxidant capacity (TEAC), the ferric
163 reducing antioxidant potential (FRAP), the oxygen radical absorbance capacity (ORAC) or ferrous
164 oxidation-xylenol orange (FOX) assays. It is not established that changes in the overall antioxidant
165 capacity of plasma exert a beneficial physiological effect in humans as required by Regulation (EC) No
166 1924/2006.

167 Claims referring to the “protection of cells from premature ageing” or to “healthy aging” in relation to
168 the antioxidant properties of food/constituents are not sufficiently defined for a scientific evaluation,
169 are considered to be general and non-specific, and thus do not comply with the criteria laid down in
170 Regulation (EC) No 1924/2006.

171 **3.1.1. Claims based on the essentiality of nutrients**

172 Some vitamins and essential minerals have a role in the function of enzymes which belong to the
173 human antioxidant network that protects cells and molecules from oxidative damage. Claims on the
174 protection of DNA, proteins and lipids from oxidative damage related to vitamin C ([EFSA NDA Panel,](#)
175 [2017b](#)), vitamin E ([EFSA NDA Panel, 2016b](#)), and selenium ([EFSA NDA Panel, 2014a](#)) were evaluated
176 by the Panel with a favourable opinion. The scientific substantiation of these claims was based on the
177 essentiality of these nutrients²⁴, i.e. on the well-established biochemical role of such nutrients, and/or
178 on deficiency symptoms involving in the human antioxidant network and/or the antioxidant defence
179 system. Their role in the human antioxidant network/the antioxidant defence system has been
180 established based on a large body of scientific evidence. For these claims, the NDA Panel did not
181 review the primary scientific studies submitted and it did not weigh the evidence.

182

²¹ Regulation (EC) No 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods. OJ L 404, 30.12.2006, p. 9–25. Available at <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CONSLEG:2006R1924:20100302:en:PDF>

²² Commission Regulation (EC) No 353/2008 of 18 April 2008 establishing implementing rules for applications for authorisation of health claims as provided for in Article 15 of Regulation (EC) No 1924/2006 of the European Parliament and of the Council (Text with EEA relevance) (OJ L 109, 19.4.2008, p. 11): <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=CONSLEG:2008R0353:20091221:EN:PDF>

²³ Commission Implementing Decision of 24 January 2013 adopting guidelines for the implementation of specific conditions for health claims laid down in Article 10 of Regulation (EC) No 1924/2006 of the European Parliament and of the Council. OJ L 22, 25.1.2013, p. 25–28. Available at <http://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX:32013D0063>

²⁴ See General scientific guidance for stakeholders on health claim applications, section 6.1

183 3.1.2. Claims other than those based on the essentiality of nutrients

184 In the context of an adequate supply of vitamins and essential minerals with a role in the function of
185 enzymes which belong to the human antioxidant network, induction of antioxidant enzymes cannot be
186 used alone as evidence for claims on the protection of cells and molecules from oxidative damage for
187 non-essential food constituents. The same principle applies to non-specific changes in the overall
188 antioxidant capacity of plasma.

189 A specific induction of antioxidant enzymes (e.g. superoxide dismutase (SOD), catalase (CAT),
190 glutathione peroxidase (GSH-Px), haeme oxygenase (HO)), or limiting the decrease in glutathione and
191 glutathione/glutathione disulphide (GSH/GSSG) ratio, are considered to be a beneficial physiological
192 effect only if such changes provide (additional) protection of cells and molecules from oxidative
193 damage. Such protection from oxidative damage should be demonstrated *in vivo* in humans. The
194 same principle applies to non-specific changes in the overall antioxidant capacity of plasma assessed
195 *in vivo* in humans using methods such as TRAP, FRAP, TEAC, ORAC or FOX assays.

196 The scientific substantiation of health claims on the protection of body cells and molecules from
197 oxidative damage, including photo-oxidative (UV-induced) damage, requires at least one appropriate
198 marker of oxidative modification of the target molecule assessed *in vivo* in human studies (as defined
199 in sections 3.1.2.1 to 3.1.2.3), preferably in combination with other marker(s). These other markers of
200 oxidative damage to molecules cannot be used alone for substantiation, either because they represent
201 a result of two processes (oxidative damage and repair), because they suffer from technical limitations
202 (interferences from other unrelated processes or substances), or both. However, they can provide
203 supportive evidence for the scientific substantiation of these claims. Different markers of oxidative
204 damage to molecules should preferably be determined in the same study, but their determination in
205 similar studies could be acceptable on a case-by-case basis.

206 3.1.2.1. Protection of proteins from oxidative damage

207 Direct measurements of oxidative damage to proteins *in vivo* (e.g. measurement of oxidative changes
208 of amino acids in proteins) can be obtained by means of LC-MS and other methods, as long as
209 identification and separation of such molecules in plasma from other substances is successfully
210 achieved (e.g. from protein tyrosine nitration products).

211 Measures of protein oxidation products (e.g. protein carbonyls) using ELISA methods (with an anti-
212 dinitrophenyl (DNP) antibody after dinitrophenylhydrazine (DNPH) derivatisation) can only be used in
213 combination with at least one direct marker of oxidative damage to proteins *in vivo* if assessed directly
214 in blood or target tissue (e.g. skin). Conventional assays (e.g. colorimetric assay involving DNPH
215 derivatisation of carbonyl groups) can be used for plasma samples in combination with at least one
216 direct marker of oxidative damage to proteins *in vivo*.

217 3.1.2.2. Protection of lipids from oxidative damage

218 Direct measurements of oxidative damage to lipids (i.e. lipid peroxidation) can be obtained *in vivo* by
219 measuring changes in F2-isoprostanes in 24-hour urine samples, which is a better matrix than plasma,
220 using appropriate chromatographic techniques coupled with mass spectrometry (e.g. GC-MS or LC-
221 MS). Immunological techniques, owing to their lack of specificity due to possible cross reactions with
222 other prostanoids, are not appropriate for measuring F2-isoprostanes.

223 Measurements of oxidative damage to lipids (i.e. lipid peroxidation) can also be obtained *in vivo* by
224 measuring oxidised LDL particles (Ox-LDL) in blood using immunological methods (i.e. specific
225 monoclonal antibodies).

226 Lipid hydroperoxides (e.g. phosphatidylcholine hydroperoxides (PCOOH)) measured in blood or tissue
227 by chemiluminescence-based liquid chromatography (CL-LC) is also an acceptable marker of lipid
228 peroxidation *in vivo*. However, the combined measurement of PCOOH and F2-isoprostanes is
229 preferable.

230 Other outcome variables proposed are not reliable *in vivo* markers of lipid peroxidation (e.g.
231 thiobarbituric acid reactive substances (TBARS), malondialdehyde (MDA), HDL-associated
232 paraoxonases, conjugated dienes, breath hydrocarbons, auto-antibodies against LDL particles, and *ex*

233 *in vivo* LDL resistance to oxidation). However, concentrations of MDA in blood or tissue can be used as
234 supportive evidence (i.e. in addition to measurements of F2-isoprostanes and/or *in vivo* LDL oxidation)
235 if appropriate techniques are used for MDA analysis (e.g. LC).

236 3.1.2.3. Protection of DNA from oxidative damage

237 Direct measurements of oxidative damage to DNA (i.e. oxidised DNA bases) can be obtained *in vivo*
238 by using modifications of the comet assay (e.g. performed with endonuclease III to detect oxidised
239 pyrimidines and with formamidopyrimidine DNA glycosylase (FPG) to remove oxidatively damaged
240 purines). Although the assay provides no absolute values, it allows quantitative comparison with an
241 appropriate control. This assay directly reflects DNA oxidative damage within cells when assessed, for
242 example, in circulating lymphocytes.

243 Measures of DNA damage using the traditional comet assay (single-cell microgel electrophoresis,
244 SCGE), which detect DNA strand breaks by the appearance of tailing, are not specific for oxidative
245 damage. Other variants of the comet assay determine resistance against oxidative modification using
246 *ex vivo* pro-oxidant challenges. Neither of these measurements is appropriate for assessing *in vivo*
247 oxidative damage to DNA.

248 Analyses of 8-hydroxy-2-deoxy-guanosin (8-OHdG) in blood (e.g. lymphocytes), tissue (e.g. skin) and
249 urine have been used to assess oxidative damage to DNA. Free 8-OHdG results from oxidative
250 damage and excision-repair; it may also result from oxidation of free bases or nucleotides, from
251 oxidation of other nucleic acids, and from artefacts during sample work up. Urinary 8-OHdG does not
252 directly reflect DNA oxidation within cells, but can be used in combination with direct measurements
253 of oxidative damage to DNA if appropriate techniques are used for analysis (e.g. LC).

254 3.2. Function claims related to the protection of DNA from strand 255 breaks

256 DNA strand breaks occur spontaneously during the DNA repair process but can also be induced by
257 e.g. environmental factors (such as mutagenic or pro-oxidant chemicals, radiation). Such DNA strand
258 breaks alter DNA properties, may induce anomalies during DNA replication and translation, and
259 require repair for maintenance of cell functioning and survival. Protection of DNA from strand breaks
260 is a beneficial physiological effect.

261 Direct measurements of DNA strand breaks by the appearance of tailing can be obtained *in vivo* by
262 using the traditional comet assay (SCGE).

263 A health claim on the reduction of spontaneous DNA strand breaks has been evaluated by the Panel
264 with an unfavourable opinion ([EFSA NDA Panel, 2011b](#)).

265 3.3. Function claims related to cardiovascular health

266 Claims referring to cardiovascular health in general are not sufficiently defined for a scientific
267 evaluation, as they are considered to be general and non-specific, and thus do not comply with the
268 criteria laid down in Regulation (EC) No 1924/2006 unless they are accompanied by a specific claim.
269 Examples of specific claims are addressed in sections 3.3.1 to 3.3.8 of this guidance.

270 A number of outcome variables have been proposed for the scientific substantiation of general claims
271 on cardiovascular health, including beneficial changes in the blood lipid profile, arterial blood pressure,
272 endothelial function, plasma homocysteine concentrations, platelet aggregation and venous blood
273 flow. Such outcome variables can be assessed *in vivo* in humans by well-established methods, and
274 allow the scientific evaluation of specific function claims in the area of cardiovascular health.

275 Evidence for a beneficial change in two of these outcome variables (i.e. for a reduction in blood LDL-
276 cholesterol (LDL-c) concentrations; for a reduction in arterial (systolic) blood pressure (SBP)) is
277 sufficient for the scientific substantiation of both function claims (i.e. on the maintenance of normal
278 blood LDL-c concentrations or arterial (systolic) blood pressure) and reduction of disease risk claims
279 related, for example, to the risk of coronary heart disease (CHD) (see section 3.4).

280 A reduction in the incidence of coronary events has also been proposed for the scientific
281 substantiation of function claims referring to cardiovascular health in general. Evidence for a reduction

282 in the incidence of coronary events (e.g. myocardial infarction) can be used alone for the
283 substantiation of function claims relating to the maintenance of normal cardiac function. However,
284 such evidence is not sufficient for the scientific substantiation of reduction of disease risk claims in
285 relation, for example, to the risk of CHD, because evidence for a beneficial alteration of one or more
286 outcome variables (other than LDL-c and/or SBP) which can be considered as risk factors for the
287 disease in the context of a particular application is also needed (see section 3.4).

288 3.3.1. Claims on maintenance of normal cardiac function

289 A function claim on eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA) and maintenance of
290 normal cardiac function has been evaluated by the Panel with a positive opinion ([EFSA NDA Panel,
291 2010a](#)).

292 The scientific basis for the substantiation of the claim was a wealth of human observational studies
293 showing a consistent association between the consumption of the food/constituent and a reduction in
294 the risk of CHD outcomes in the target population, as well as human intervention studies showing an
295 effect of the food/constituent in reducing the risk of CHD outcomes in patients under medication (i.e.
296 secondary prevention).

297 3.3.2. Claims on a beneficial change in the blood lipid profile

298 A reduction in fasting blood LDL-c concentrations (for claims on maintenance of normal blood
299 concentrations of LDL-c), and/or fasting triglycerides (TG), and/or an increase in fasting blood HDL-
300 cholesterol (HDL-c) concentrations (as long as blood LDL-c concentrations are not increased) are all
301 considered beneficial physiological effects. In this context, changes in the blood lipid profile within the
302 normal range are also considered beneficial physiological effects.

303 In principle, if a claim is best described by a number of outcome variables which are interrelated (e.g.
304 total cholesterol and LDL-c, LDL-c and HDL-c; TG and HDL-c), and which in combination could provide
305 information about the claim and eventually about the underlying mechanism of action, the Panel will
306 consider the information provided on all these variables to evaluate the claim. However, the selection
307 of the outcome variable(s) to be tested in a study and the decision to treat such variable(s) as primary
308 or as secondary outcomes would depend, among other considerations, on the study objectives (e.g.
309 exploratory, confirmatory), the outcome variable(s) on which the power calculation was based, the
310 study group, and the information which is already available (in the literature, or to the applicant)
311 regarding the relationship between the consumption of the food/constituent and the claimed effect
312 (e.g. whether a mechanism of action by which the food/constituent could exert the claimed effect is
313 already known) ([General scientific guidance](#), section 7.2.1).

314 The characterisation of the claimed effect for claims related to beneficial changes in the blood lipid
315 profile requires identification of the particular marker(s) which should be considered for the scientific
316 evaluation (e.g. LDL-c, HDL-c, fasting TG, or a combination thereof).

317 The scientific evidence for the substantiation of health claims related to a beneficial change in the
318 blood lipid profile can be obtained from human intervention studies showing a reduction in LDL-c
319 concentrations, and/or an increase in HDL-c concentrations with a reduction or no change in LDL-c
320 concentrations, and/or a reduction in blood TG concentrations as compared to an appropriate
321 food/constituent or exceptionally to no intervention (e.g. control group on usual diet). All
322 measurements should be performed in fasting conditions using well-accepted methods and following
323 standardised conditions and protocols (e.g. Miller M et al., 2011²⁵; Catapano AL et al., 2016²⁶).

324 Even if a significant effect on one or more of these outcome variables is observed within short periods
325 of time (e.g. three to four weeks), evidence on the sustainability of the effect with continuous
326 consumption of the food/constituent over longer periods of time (i.e. at least eight weeks) should be
327 provided.

328 Claims for a beneficial effect of the absence (or reduced content) of a food constituent in a food or
329 category of food on LDL-c concentration have been proposed. Substantiation may be based on
330 evidence for an independent role of the food constituent in increasing LDL-c concentration. For

²⁵ Triglycerides and cardiovascular disease: a scientific statement from the American Heart Association.

²⁶ 2016 ESC/EAS Guidelines for the Management of Dyslipidaemias.

331 example, for claims on a reduced content of saturated fatty acids (SFAs) in relation to blood LDL-c
332 concentration, SFAs in mixed diets have been shown to increase blood LDL-c concentration when
333 compared to carbohydrates which have a neutral effect on LDL-c concentration, and therefore SFAs in
334 mixed diets have an independent role in increasing LDL-c concentration ([EFSA NDA panel, 2011c](#)).

335 Claims for a beneficial effect of a food constituent when used in replacement of a food constituent
336 with an independent role in increasing LDL-c concentration have also been proposed. Substantiation
337 may be based on evidence for an independent role of the replaced food constituent in increasing LDL-
338 c concentration, together with evidence for the lack of an effect or a reduced effect of the food
339 constituent which is used for replacement (e.g. claims for unsaturated fats and reduced LDL-c
340 concentration when replacing saturated fats) ([EFSA NDA Panel, 2011d](#)).

341 With respect to the study population, results from studies conducted in hypercholesterolaemic and /or
342 hypertriglyceridaemic subjects treated with lifestyle measures only (e.g. diet) could be used for the
343 scientific substantiation of these claims. However, the rationale for extrapolation of results obtained in
344 hypercholesterolaemic subjects under pharmacological treatment with cholesterol-lowering
345 medications (e.g. statins), and/or in hypertriglyceridaemic subjects under treatment with "triglyceride-
346 lowering" medications (e.g. fibrates), to the target population for the claim should be provided, and
347 will be considered on a case-by-case basis (e.g. evidence for a lack of interaction between the food
348 and the medications used on the claimed effect).

349 **3.3.3. Claims on the reduction of post-prandial blood concentration of** 350 **triglycerides**

351 An increase in blood concentrations of TG after consumption of a fat-containing meal and/or food is a
352 normal physiological response that varies in magnitude and duration, and which may be influenced by
353 the chemical and physical nature of the food or meal consumed, as well as by individual factors
354 (Jackson et al., 2012). Claims on the reduction of post-prandial blood concentrations of TG refer to
355 the ability of a food/constituent to reduce the blood TG rise after consumption of a food or meal rich
356 in fat (i.e. in comparison to a reference food or meal). A reduction of post-prandial blood
357 concentrations of TG is, in general, a beneficial physiological effect for the adult population.

358 In principle, the scientific evidence for the substantiation of these claims can be obtained from human
359 intervention studies showing a reduction of post-prandial blood concentrations of TG at different time
360 points during an appropriate period of time after consumption of the test food in comparison to the
361 reference food. Post-prandial blood concentrations of TG should be measured under well-defined
362 conditions (Jagla A and Schrezenmeir J, 2001; Mihas C et al., 2011; Nordestgaard BG and Freiberg JJ,
363 2011). The Panel notes, however, that there is no consensus on cut-off values to define normal post-
364 prandial blood concentrations of TG and that no standard protocols for the assessment are available
365 yet (Kolovou et al., 2011; Mihas et al., 2011).

366 With respect to the study population, results from studies conducted in hypercholesterolaemic and /or
367 hypertriglyceridaemic subjects treated with lifestyle measures only (e.g. diet) could be used for the
368 scientific substantiation of these claims. However, the rationale for extrapolation of results obtained in
369 hypercholesterolaemic subjects under pharmacological treatment with cholesterol-lowering
370 medications (e.g. statins), and/or hypertriglyceridaemic subjects under treatment with "triglyceride-
371 lowering" medications (e.g. fibrates) to the target population for the claim should be provided, and
372 will be considered on a case-by-case basis (e.g. evidence for a lack of interaction between the food
373 and the medications used on the claimed effect).

374 A health claim on the reduction of post-prandial lipaemic response has been evaluated by the Panel
375 with an unfavourable opinion ([EFSA NDA Panel, 2013a](#)).

376 **3.3.4. Claims on the maintenance of normal (arterial) blood pressure**

377 Maintenance of normal arterial blood pressure (BP) is a beneficial physiological effect. The scientific
378 evidence for the substantiation of health claims on the maintenance of normal BP can be obtained
379 from human intervention studies showing a reduction in SBP (e.g. point SBP, 24-h SBP), or a
380 reduction in diastolic blood pressure (DBP) (e.g. point DBP, 24-h DBP) if accompanied by a reduction
381 in SBP, as compared to an appropriate food/constituent or exceptionally to no intervention (e.g.

382 control group on usual diet). In this context, also reductions in BP within the normal range are
383 considered beneficial physiological effects.

384 Even if a significant effect on BP is observed within short periods of time (e.g. three to four weeks),
385 evidence on the sustainability of the effect with continuous consumption of the food/constituent over
386 longer periods of time (i.e. at least eight weeks) should be provided.

387 Studies should be designed to account for intra-individual variability, and BP should be measured
388 using well-accepted methods according to standardised conditions and protocols (Mancia G et al.,
389 2013²⁷).

390 Owing to the lack of standardisation, self (home) measurement of BP (e.g. using an electronic device)
391 is not an appropriate method for measuring point SBP and point DBP in research settings; validation
392 of the device and protocols used are required. Measurement with a calibrated sphygmomanometer
393 (Mancia G et al., 2013; [Tolonen H et al., 2015](#))²⁸ is the standard method for the assessment of office
394 BP.

395 Ambulatory blood pressure monitoring (ABPM) allows measuring BP over a 24-hour period and
396 provides an insight to BP changes during everyday activities not covered by single measurements. The
397 ABPM is an appropriate method for measuring mean 24-h SBP and 24-h DBP.

398 With respect to the study population, results from studies conducted in hypertensive subjects treated
399 with lifestyle measures only (e.g. diet) could be used for the scientific substantiation of these claims.
400 However, the rationale for extrapolation of results obtained in hypertensive subjects under treatment
401 with blood pressure-lowering medications (e.g. ACE-inhibitors, blockers of beta adrenergic receptors,
402 calcium channel blockers and diuretics) to the target population for the claim should be provided, and
403 will be considered on a case-by-case basis (e.g. evidence for a lack of interaction between the food
404 and the medications used on the claimed effect).

405 3.3.5. Claims on the improvement of endothelial functions

406 Endothelial function *per se* is not sufficiently defined for a scientific evaluation, because endothelium-
407 derived active factors play a role in the maintenance of several functions of the vascular system.
408 These include vasomotion, smooth muscle proliferation, thrombosis, inflammation, coagulation,
409 fibrinolysis and oxidation, which can be assessed by indirect methods. The characterisation of the
410 claimed effect requires identification of the specific function which should be considered for the
411 scientific evaluation (e.g. endothelium-dependent vasodilation).

412 Some claims referred to the improvement of endothelium-dependent vasodilation, which is a specific
413 endothelial function that can be measured *in vivo* in humans using well-accepted methods. The
414 capacity of blood vessels to respond to physical and chemical stimuli in the lumen confers the ability
415 to self-regulate tone and to adjust blood flow and distribution in response to changes in the local
416 environment. Many blood vessels respond to an increase in flow, or more precisely shear stress, by
417 dilating. This phenomenon is designated as flow-mediated dilation (FMD). A principal mediator of FMD
418 is endothelium-derived nitric oxide (NO). Endothelial denudation or treatment with a nitric oxide
419 synthase (NOS) inhibitor abolishes FMD in a variety of arterial vessels. Endothelium-derived
420 prostanoids and the putative endothelium-derived hyperpolarizing factor have also been implicated as
421 back-up mechanisms mediating changes in arterial diameter in response to shear stress, so that there
422 may be some redundancy in the system in order to ensure an appropriate response of blood vessels
423 to shear stress. Endothelium-dependent vasodilation contributes to the maintenance of an adequate
424 blood flow to body cells and tissues ([EFSA NDA Panel, 2012a](#)).

425 Endothelium-dependent vasodilation can be assessed *in vivo* at different points of the arterial tree
426 using well-established methods (e.g. the FMD technique²⁹). Endothelium-independent vasodilation
427 (EIVD) of the brachial artery induced by exogenous NO donors (e.g. after the sublingual
428 administration of nitroglycerin) is also measured as control (Corretti et al., 2002; Thijssen et al.,
429 2011).

²⁷ 2013 ESH/ESC guidelines for the management of arterial hypertension: the Task Force for the Management of Arterial Hypertension of the European Society of Hypertension (ESH) and of the European Society of Cardiology (ESC).

²⁸ The sale of mercury sphygmomanometers has been banned since April 2014 (EU regulation 847/2012).

²⁹ Corretti et al., 2002; Thijssen et al., 2011.

430 The effect of a food/constituent on endothelium-dependent vasodilation can be expressed as changes
431 in endothelium-dependent FMD (ED-FMD) either in fasting conditions after regular consumption of the
432 food/constituent, or as acute changes in ED-FMD occurring shortly after consumption of the
433 food/constituent. A sustained increase in endothelium-dependent vasodilation in fasting conditions in
434 response to an intervention (regular consumption of a food/constituent for at least four weeks) is a
435 beneficial physiological effect.

436 Markers of plasma nitric oxide status (e.g. nitrite/nitrosyl species (RXNO) measured by reductive gas-
437 phase chemiluminescence) can provide evidence on the mechanisms by which the food/constituent
438 could exert the claimed effect, but cannot be used alone for the substantiation of the claim.

439 Claims on maintenance of normal endothelium-dependent vasodilation response have been evaluated
440 by the Panel with a favourable opinion (e.g. cocoa flavanols ([EFSA NDA Panel, 2012a](#))).

441 **3.3.6. Claims on the reduction of platelet aggregation**

442 Platelet hyperactivity and hypercoagulability states are more commonly observed in subjects with
443 cardiovascular (CV) risk factors. Healthy subjects at very low risk of CV disease normally have non-
444 activated circulating platelets. A reduction in platelet aggregation (i.e. the percentage of inhibition in
445 platelet aggregation using light transmission aggregometry (LTA) according to well-accepted and
446 standardised protocols³⁰) in subjects with platelet activation during sustained exposure to the
447 food/constituent (at least four weeks) is a beneficial physiological effect.

448 Other outcome variables, such as thromboxane A2 (TXA2), or plasma soluble P-selectin (P-sel), are
449 not well-established markers of platelet aggregation, but can be used as supportive evidence for the
450 scientific substantiation of these claims.

451 A claim on maintenance of normal platelet aggregation has been evaluated by the Panel with a
452 favourable opinion (Water-soluble tomato concentrate ([EFSA NDA Panel, 2009a](#))).

453 **3.3.7. Claims on the maintenance of normal blood homocysteine** 454 **concentrations by contributing to normal homocysteine metabolism.**

455 Maintenance of normal homocysteine metabolism is a beneficial physiological effect. It is well
456 established that homocysteine metabolism is closely linked with both folate metabolism and one-
457 carbon metabolism.

458 Evidence for the scientific substantiation of such a claim may come from the well-established role of a
459 food/constituent in contributing to the remethylation or degradation of homocysteine in the liver (e.g.
460 some vitamins), or from human intervention studies showing a reduction of homocysteine
461 concentrations (measured, for example, by liquid chromatography tandem mass spectrometry (LC-
462 MS/MS)) as compared to an appropriate food/constituent or exceptionally to no intervention (e.g.
463 control group on usual diet), or both.

464 Even if a significant effect on blood homocysteine concentrations is observed within short periods of
465 time (e.g. three to four weeks), evidence on the sustainability of the effect with continuous
466 consumption of the food/constituent over longer periods of time (i.e. at least eight weeks) should be
467 provided.

468 Several claims on the maintenance of normal homocysteine metabolism, which have been evaluated
469 by the Panel with a favourable opinion, were based on the essentiality of nutrients (e.g. [Folate](#) (EFSA
470 NDA Panel, 2009b), [Vitamin B12](#), (EFSA NDA Panel, 2010b), [Vitamin B6](#) (EFSA NDA Panel, 2010c)).
471 Claims on [betaine](#) (and [choline](#), which can be a precursor of betaine) were substantiated taking into
472 account that betaine can act as a methyl donor in the remethylation of homocysteine in the liver by
473 the enzyme betaine-homocysteine methyltransferase, and that human intervention studies
474 consistently showed a significant decrease in plasma homocysteine concentrations following betaine
475 (or choline) administration (EFSA NDA Panel, 2011e and 2011f).

476

³⁰ Cattaneo M, et al, 2013

477 3.3.8. Venous blood flow

478 Healthy veins contain bicuspid valves assisting unidirectional flow from the lower limbs towards the
479 heart. The valves of the venous system may become incompetent and blood can flow backwards
480 (venous reflux). Venous reflux is a pathological condition characterised by impaired return of blood
481 and increased venous pressure that may lead to venous stasis and eventually microangiopathy.

482 Maintenance of normal venous blood flow is a beneficial physiological effect. Blood flow (e.g. venous
483 reflux) in blood vessels, including the veins, can be assessed *in vivo* by standard dynamic ultrasound
484 techniques (e.g. Duplex Doppler). The great saphenous diameter and the popliteal vein diameter are
485 *per se* not appropriate outcome variables for the substantiation of the claim.

486 Results from studies conducted in non-diseased population subgroups could be used for the scientific
487 substantiation of health claims on the maintenance of normal venous blood flow. Information on the
488 selection criteria applied and on the characteristics of the study group in relation to the claimed effect,
489 as well as a rationale for extrapolation of the results (e.g. subjects with chronic venous insufficiency
490 (CVI)) to the target population (healthy subjects without CVI) for which the claim is made should be
491 provided, and will be considered on a case-by-case basis.

492 Studies in patients with varicose veins and associated chronic venous diseases, and which relate to
493 the treatment of symptoms of the disease cannot be considered for the scientific substantiation of
494 claims on venous function in the general population.

495 A health claim on the maintenance of normal venous blood flow has been evaluated by the Panel with
496 an unfavourable opinion (e.g. [EFSA NDA panel, 2012b](#)).

497 Also health claims on the maintenance of normal physiological venous tone and the maintenance of
498 normal venous-capillary permeability have been proposed, and were evaluated by the Panel with an
499 unfavourable opinion (e.g. EFSA NDA Panel, [2014b](#) and [2014c](#)). The studies provided for the
500 substantiation of these claims included measurement of a reduction in the feeling of heaviness,
501 burning, cramps and formication in the lower limbs, which is not a direct measure of "venous tone", or
502 measurement of the changes of the volume of foot, ankle and leg, which is not a direct measure of
503 "venous-capillary permeability".

504 3.4. Reduction of disease risk claims related to cardiovascular diseases

505 Regulation (EC) No 1924/2006 defines a 'reduction of disease risk claim' as any health claim that
506 states, suggests or implies that the consumption of a food category, a food or one of its constituents
507 significantly reduces a risk factor in the development of a human disease. This is because health
508 claims referring to the reduction of the risk of a disease directly (i.e. to the prevention of a disease)
509 cannot be made on food. From a scientific perspective, the reduction in the risk of a disease (i.e. an
510 effect of the food/constituent on disease outcomes) provides stronger evidence for the substantiation
511 of reduction of disease risk claims than the reduction of a risk factor for the disease. However,
512 evidence on the reduction of the risk of a disease (e.g. coronary events) is not sufficient for the
513 substantiation of these claims. Evidence that the consumption of the food/constituent also reduces (or
514 beneficially affects) one or more risk factors for the disease should be provided to fulfil the
515 requirements for the wording of the claim laid down in Regulation (EC) No 1924/2006.

516 It is well established that elevated blood **LDL-c** concentration is independently associated with an
517 increased risk of CHD, and that reducing blood LDL-c concentration (by dietary modification and/or
518 drugs) would generally reduce the risk of development of CHD. It is also well established that elevated
519 arterial **SBP** is independently associated with an increased risk of CHD and stroke, and that reducing
520 arterial SBP (by dietary modification and/or drugs) would generally reduce the risk of development of
521 CHD and stroke. Therefore, the scientific substantiation of claims related to a decreased risk of CHD
522 can be based on evidence for a reduction of either blood LDL-c concentrations or arterial SBP, and
523 evidence for a reduction in the incidence of CHD is not required. Similarly, the scientific substantiation
524 of claims related to a decreased risk of stroke can be based on evidence for a reduction of arterial
525 SBP, and evidence for a reduction in the incidence of stroke is not required. In this context, blood
526 LDL-c concentrations and arterial SBP are the risk factors for CHD and/or stroke, as required by
527 Regulation (EC) No 1924/2006.

528 Several disease risk reduction claims related to CHD risk which have proposed elevated **LDL-c**
529 concentrations as the risk factor for the disease have been evaluated by the Panel with a favourable
530 opinion (e.g. [Limicol](#) (EFSA NDA Panel, 2013b); [Plant sterols](#) (EFSA NDA Panel, 2008a); [Plant stanol](#)
531 [esters](#) (EFSA NDA Panel, 2008b); [Danacol](#) (EFSA NDA Panel, 2009c); [Oat beta glucan](#) (EFSA NDA
532 Panel, 2010d); [Barley beta-glucan](#) (EFSA NDA Panel, 2011g); [Trans free spreadable fats](#) (EFSA NDA
533 Panel, 2011h)). The scientific substantiation of all these claims has been based on evidence for a
534 sustained reduction in LDL-c concentrations with continuous consumption of the food/constituent,
535 whereas evidence for a reduction in the risk of the disease directly (i.e. on disease outcomes) has not
536 been provided.

537 For proposed risk factors other than LDL-c and arterial SBP, the evidence on the relationship between
538 the risk factor and the development of the disease may not be as strong. There is some evidence, for
539 example, that low blood **HDL-c** concentration, elevated blood concentration of (fasting) **TG**, or
540 elevated blood **homocysteine** concentration are associated with an increased risk of CHD. However,
541 changes in any of these factors (by dietary modification and/or drugs) have not generally been shown
542 to reduce the risk of CHD. Therefore, human studies on how the consumption of the food/constituent
543 prospectively modifies the risk of CHD are required for the substantiation of these claims in order to
544 validate the association between these variables and the risk of disease in the context of a particular
545 nutritional intervention.

546 Evidence for a reduction in the incidence of the disease (e.g. CHD, stroke) is necessary, but not
547 sufficient, for the scientific substantiation of reduction of disease risk claims. Evidence for a beneficial
548 alteration of one or more risk factors (e.g. reduction in blood concentration of (fasting) TG, reduction
549 in blood homocysteine concentration, or an increase in blood HDL-c concentration) with the
550 consumption of the food/constituent is also required.

551 A disease risk reduction claim related to the reduction of arterial stiffness by reducing the risk of CV
552 disease has been evaluated by the Panel with an unfavourable opinion ([Evolus®](#) (EFSA NDA Panel,
553 2008c)). There is insufficient evidence demonstrating that a reduction in arterial stiffness (evaluated
554 through the calculation of augmentation index (Aix), measurement of the return time of reflected
555 wave) univocally leads to a reduction in the risk of CV disease. In this context, a reduction in arterial
556 stiffness can be considered as a risk factor in the development of the risk of CV disease, as long as
557 evidence is provided that the consumption of the food that is the subject of the health claim reduces
558 the proposed risk factor as well as the incidence of hypertension/CV disease.

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Glossary and Abbreviations

8-OHdG	8-hydroxy-2-deoxy-guanosin
ABPM	Ambulatory blood pressure monitoring
ACE	Angiotensin converting enzyme
CAT	Catalase
CHD	Coronary heart disease
CL-LC	Chemiluminescence-based liquid chromatography
CV	Cardiovascular
CVI	Chronic venous insufficiency
DBP	Diastolic blood pressure
DHA	Docosahexaenoic acid
DNA	Deoxyribonucleic acid
DNP	Dinitrophenyl
DNPH	Dinitrophenylhydrazine
ED-FMD	Endothelium-dependent flow-mediated dilation
EIVD	Endothelium-independent vasodilation
ELISA	Enzyme-linked immunosorbent assay
FMD	Flow-mediated dilation
FOX	Ferrous oxidation-xylenol orange
FPG	Formamidopyrimidine DNA glycosilase
FRAP	Ferric reducing antioxidant potential
GC-MS	Gas chromatography-mass spectrometry
GSH/GSSG	Glutathione/glutathione disulphide
GSH-Px	Glutathione peroxidase
HO	Haeme oxygenase
HDL-c	High-density lipoprotein cholesterol
LC	Liquid chromatography
LC-MS	Liquid chromatography-mass spectrometry
LC-MS/MS	Liquid chromatography tandem mass spectrometry
LDL-c	Low-density lipoprotein cholesterol
LTA	Light transmission aggregometry
MDA	Malondialdehyde
MS	Mass spectrometry
NO	Nitrite oxide
NOS	Nitric oxide synthase
ORAC	Oxygen radical absorbance capacity
Ox-LDL	Oxidised LDL
PCOOH	Phosphatidylcholine hydroperoxides

P-sel	P-selectin
RXNO	Nitrite/nitrosyl species
SBP	Systolic blood pressure
SCGE	Single-cell microgel electrophoresis
SFA	Saturated fatty acid
SOD	Superoxide dismutase
TBARS	Thiobarbituric acid reactive substances
TEAC	Trolox-equivalent antioxidant capacity
TG	Triglyceride
TRAP	Total reactive antioxidant potential
TXA2	Thromboxane A2
UV	Ultraviolet

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